



Bee City Renewal 2022

Name of City, Town, Municipality or First Nation

Town of New Glasgow

Province

Nova Scotia

Applicant's Name

Rachel Mitchell

Applicant's Job Title

Climate Change and Sustainability Manager

Organization or Department

Town of New Glasgow

Address

111 Provost Street
New Glasgow, Nova Scotia
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Applicant's Phone

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Applicant's Email

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Are you the primary contact person?

Yes

Pollinator Team Members

Rachel Mitchell (Climate Change and Sustainability Manager)
Shannon MacIntosh (Town Horticulturalist)

Briefly summarize your Bee City experience during the past year. Please include information about challenges, feedback, and media responses.

The Town of New Glasgow is proud to be a Bee City. Over the past year, the Town has continued to support pollinator-friendly plants and pollinators throughout its parks and green spaces. The Town's three community gardens also greatly contribute to pollinator habitat having transformed empty lots into beautiful urban pollinator hotspots generating many positive benefits for local biodiversity.

This year, the Town has organized seed giveaways and tree plantings. Through our Earth Day Canada commitment, we intend to plant a minimum of 50 Red Oak trees in our community by the end of 2022. However, we anticipate planting an upward of 90. We have also worked to identify

native, pollinator-friendly flowering plants to give to residents including Black-eyed Susan, Wild Yarrow, and Evening Primrose.

Additionally, the Town's climate change and sustainability work has notable positive effects on the local environment and biodiversity. The Town intends to stay its course with respect to its climate change and sustainability work.

Beyond these initiatives, the Town recognizes that we could use more support from Bee City Canada to best support pollinator habitats in the Town beyond our previously listed efforts.

Describe your plans for creating, improving and maintaining pollinator habitat during the next year.

The Town of New Glasgow is keen to support the creation, improvement, or maintenance of pollinator habitat and intends to continue to do tree plantings and seed giveaways of native, pollinator-friendly species. The Town will continue to support education and awareness efforts through its social media channels and encourage residents to participate in International Pollinator Week, Waste Reduction Week, and Earth Day, among others. Additionally, following Hurricane Fiona, it has become clear that many of the fallen trees on our trails were non-native tree species. As a result, all trail restoration efforts intend to focus exclusively on the re-introduction of native species, which will have tremendous benefits for local pollinators and wildlife.

With regards to our climate action and sustainability efforts, the Town is actively working to implement various actions outlined within its two climate actions plans (the Corporate Climate Action Plan and Community Climate Action Plan). This work will positively impact pollinator habitat through the reduction of greenhouse gases and the promotion of environmental sustainability. In the longer term, we have outlined an initiative called the 'Eco-Homes New Glasgow Program' to be implemented between 2022-2030. This project will use a behaviour change approach to inspire sustainability and energy savings in the home, including the promotion of backyard pollinator and natural habitats programs, and native species and tree plantings.

Has your City/Town/Municipality/First Nation posted Bee City Canada signage?

No

Has your City/Town/Municipality/First Nation created a Bee City website or webpage?

Yes

Please provide the URL of your Bee City webpage.

<https://www.newglasgow.ca/current-initiatives.html>

Bee City Renewal Fees

5,000 – 10,000 population - \$150