



Bee City Application

City/Town/Municipality/First Nation

Town of New Glasgow

Province

Nova Scotia

Name of Mayor, Chief or Chair of Commission

Nancy Dicks

Job Title

Mayor

Name of Applicant

Rachel Mitchell

Applicant's Job Title

Climate Change and Sustainability Manager

Organization or Department

Town of New Glasgow

Address

111 Provost Street
New Glasgow, NS
B2H5E1

Applicant's Email

rachel.mitchell@newglasgow.ca

Applicant's Phone

+19027593188

Are you the primary contact person?

Yes

Pollinator Team Members

Rachel Mitchell (Climate Change and Sustainability Manager)
Shannon MacIntosh (Town Horticulturalist)

Tell us about any initiatives currently taking place in your city, town, municipality or First Nation which aim to help pollinators. These may include existing pollinator gardens, habitat restoration

projects, efforts to reduce or eliminate the use of pesticides and public education activities to raise awareness about pollinators.

The Town of New Glasgow has various initiatives and actions that support a healthy and sustainable environment, with many positive benefits for pollinators.

From 2003 – 2017, the Town of New Glasgow was a registered member with Communities in Bloom, a national organization dedicated to the promotion of green spaces in community settings, environmental sustainability, urban forestry, heritage conservation, landscape, turf management and floral displays. Throughout our involvement in the program, New Glasgow was noted for our environmental stewardship, tidiness, revitalization of the riverfront, and community involvement. In 2010, the Town received the National Outstanding Achievement Award for outstanding achievement in both private and public green spaces and commitment to greening and beautification. The Town's Communities in Bloom committee also worked on several outreach initiatives including the Learning Library Garden which engaged with local youth to create an urban garden at the local library.

The Town of New Glasgow has three community gardens, one located downtown, one at a neighbourhood community centre, and the other at the New Glasgow Farmers' Market. These community spaces have transformed empty lots into beautiful urban pollinator hotspots generating many positive benefits for local biodiversity. The farmers' market community garden is called the Giving Garden because its goal is to produce fresh and nutritious food that is then given back to the community. Its concrete patio is used as an outdoor classroom for workshops and is surrounded by pollinator-friendly flowerbeds.

The Town of New Glasgow is also taking serious action on climate change at the community and corporate level. Working within the Federation for Canadian Municipalities Partners for Climate Protection 5 milestone framework, inventories for both community and corporate greenhouse gas emissions have been completed. The Town's Corporate Climate Action Plan was released in 2020, and the community's Local Climate Action Plan is currently in its public engagement phase. These plans highlight the Town's commitment to reducing greenhouse gas emissions, transitioning to a low-carbon community, and implementing sustainability initiatives. The actions outlined in these two action plans will have positive effects on our whole environment including the pollinator population.

All Town parks and green spaces are populated with a variety of plants, including pollinator-friendly plants attracting various pollinators throughout the season. The Town also has an annual budget for planting pollinator-friendly trees and shrubs throughout the community.

1. Creating Healthy Pollinator Habitat:

The Town of New Glasgow will continue to support its pollinator-friendly habitats and green spaces, and it will:

- Explore new pollinator habitats in the Town.
- Explore Town opportunities for naturalization.
- Explore opportunities for spatial planners and land-use managers to create favorable urban environments for pollinators.
- Explore ways to promote pollinator-friendly infrastructure development and consideration in planning policy
- Town planting of pollinator-friendly trees, shrubs, and flowers along the riverfront trail system, in public parks and other green spaces.
- Provide residents with seeds and opportunities to expand pollinator-friendly projects on private land (example: planting milkweed for butterfly gardens)
- Explore the establishment of a community seed garden with relevant partners (ex. New Glasgow Farmers' Market)
- Consider a Policy for the Town to become pesticide-free.

2. Educating the public about the importance of pollinators:

The Town of New Glasgow will:

- a) Publicly display its status as a Bee City
- b) Create signage for public pollinator zones that educate and build awareness.
- c) Provide its residents with information about the importance of pollinators and what people can do to protect them (via social media and Town website).
- d) Partner with relevant community organizations to co-host educational workshops for staff, schools, and residents to encourage regional pollinator-friendly planting and successional blooming (early spring to late august).

3. A yearly commitment to celebrate:

During International Pollinator Week, the Town of New Glasgow will celebrate its certified Bee City status through its social media channels by highlighting the municipalities commitment to being a pollinator-friendly town.

I/we, the undersigned agree to:

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1. Publicly acknowledge Bee City Canada designation through publicly displayed signage, City/Town/Municipality/First Nation website and other means.
 2. Annually renew your Bee City Canada designation. A renewal application will be sent to you and a fee will apply.
 3. Create a list of the native plants in your community to be published upon renewal.
 4. Document your favourite Bee City moments of the year and submit upon renewal (video preferred).
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Bee City Renewal Fees

5,000 – 10,000 population - \$150

Name

Rachel Mitchell

Title

Climate Change and Sustainability Manager

Date

10/26/2021

Website / URL

<http://newglasgow.ca>