



## Bee Partner Application

### **Company or Organization Name**

Downtown Bench Beamsville BIA

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### **Address**

4996 Beam Street  
Beamsville, Ontario  
LOR 1B0

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### **Number of Employees**

1

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### **Tell us about your company/organization**

We are a not-for-profit organization that oversees beautification, marketing, communications, events, promotions for downtown Beamsville. We are advocates for our small businesses and microeconomic development officers for our area.

Our previous conversation has been a \$179.00 application fee.

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**Bee Partner Price Tiers**

Micro Business (1 to 5 full-time employees) - \$200

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**Applicant's Name**

Stephanie Hicks

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**Applicant's Job Title**

Executive Director

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**Applicant's Phone**

+12892414599

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**Applicant's Email**

[info@downtownbenchbeamsville.com](mailto:info@downtownbenchbeamsville.com)

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**Are you the primary contact person?**

Yes

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**1. Creating Healthy Pollinator Habitat: Describe your plans to create, improve and maintain pollinator habitat.**

We are planting pollinator barrels. These wine barrels are all painted by seniors with a Bee theme and will be specifically planted with plants that attract bees. They will be placed throughout the downtown.

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**2. Educating Employees, Customers and the Community: Describe your plans to educate employees, customers and/or community members about the importance of pollinators and healthy habitats.**

We will educate the businesses and the community about our pollinator barrels through our Social Media Platforms.

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**3. Celebrating Pollinators: Describe your plans to celebrate pollinators during International Pollinator Week (third week of June) or at other times.**

We will highlight our pollinator barrels launching June 8th (or just after). Run selfie contest during this week and perhaps giveaway some bee-related prizes. Do you have any suggestions for good bee-related prizes?

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**Please submit a short 50-100 word write-up of why it is important to be a Bee Partner.**

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**Attach your business logo (png format) with any usage guidelines.**

 [Full-logo-final.jpg](#)

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**Attach photos, videos, posters, documents or other media showcasing events, activities or initiatives.**

 [Barrels-Bloom-BeeBarrels.png](#)

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**I/we, the undersigned agree to:**

1. Publicly acknowledge your Bee City Canada Partner designation through your website, signage, social media and other means.
  2. Annually renew for Bee City Canada Partner designation. A renewal application will be sent to you.
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**Applicant's Signature**

Stephanie Hicks