



# Bee Partner Application

## **Company or Organization Name**

Province Apothecary

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## **Address**

236113 Concession 2B  
Ontario  
Chatsworth

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## **Number of Employees**

20

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## **Tell us about your company/organization**

After struggling with allergies and eczema all her life, Julie Clark began crafting natural, organic beauty products out of her kitchen. Despite her busy schedule as a costume designer and stylist, Julie found herself drawn to holistic skincare, using her time off to experiment with oils, waxes and herbs- all in pursuit of the perfect skin care regime. In 2010 Julie began studying Aromatherapy, Holistic Health and Esthetics in Toronto. Here she formed the foundation of her skincare expertise, experimenting with raw materials and natural ingredients.

For Julie, natural beauty goes beyond simply organic ingredients; natural beauty means a pledge to helping clients feel good in their own skin. "I gather so much inspiration from my clients, the weather, and the seasons," says Julie, of her individually-tailored approach to skin care. Her facial treatments often include hand-blended masks using local produce and seasonally appropriate, farmer-friendly ingredients. While PA has long outgrown the kitchen, Julie's devotion to fresh, seasonal, and organic beauty continues. Now a certified holistic esthetician and aromatherapist, Julie remains committed to innovation, sustainability, and small-batch skin care of the highest quality.

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**Bee Partner Price Tiers**

Small Business (6 to 50 full-time employees) - \$300

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**Applicant's Name**

Julie Clark

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**Applicant's Job Title**

Founder and CEO

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**Applicant's Phone**

+16474795525

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**Applicant's Email**

[julie@provinceapothecary.com](mailto:julie@provinceapothecary.com)

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**Are you the primary contact person?**

Yes

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**1. Creating Healthy Pollinator Habitat: Describe your plans to create, improve and maintain pollinator habitat.**

We have a 43 acre farm north of Toronto, Ontario where we plan to plant native perennials to support the pollinators. Our goal is to expand the pollinating plants to cover as much of the 43 acres as possible.

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**2. Educating Employees, Customers and the Community: Describe your plans to educate employees, customers and/or community members about the importance of pollinators and healthy habitats.**

Province Apothecary will use our Instagram account, newsletter and blog platforms to share information that will educate readers/followers about the importance of pollinators and the need to protect them. We will also share ways to do this, empowering others to join in the mission and encouraging others to share their new found awareness.

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**3. Celebrating Pollinators: Describe your plans to celebrate pollinators during International Pollinator Week (third week of June) or at other times.**

Province Apothecary will dedicate our messaging and focus during the International Pollinator Week to highlight the importance of bees, protecting and supporting them and their habitats. We will use Province Apothecary's Instagram, website, blog, etc. to share the benefits of a pollinator garden and how to plant one. We have a far social media reach with over 25,000 subscribers to our newsletter and 34,000 individuals follow us on Instagram.

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**Please submit a short 50-100 word write-up of why it is important to be a Bee Partner.**

It is important to be a Bee Partner because Province Apothecary is an organic skincare company and understands the importance of protecting pollinators and their habitats. We would not have ingredients for our products without the bees. We support the bee population and want to be a partner in protecting their livelihood and journey.

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**Attach your business logo (png format) with any usage guidelines.**

[Province-LOGOCIRCLE.png](#)

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**I/we, the undersigned agree to:**

1. Publicly acknowledge your Bee City Canada Partner designation through your website, signage, social media and other means.
2. Annually renew for Bee City Canada Partner designation. A renewal application will be sent to you.

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**Applicant's Signature**

Julie Clark

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**Date**

11/02/2020