

Bee Partner Application - Entry #43

Company or Organization Name

Tucker House Renewal Centre

Address

1731 Tucker Road
Rockland, ON
K4K 1K7

Number of Employees

4

Tell us about your company/organization

Tucker House is a registered charity and environmental learning organization with a mission to inspire sustainable living. Our goal is to ignite the spark in each person to value and care for self, others and the environment and we believe that each of us has a powerful role to play in the sustainability narrative.

We put this into action by providing interactive ecological programs in both official languages for children, youth and adults. We offer on-site educational programs including seeds-saving, nature camps, native tree care, and other environmental workshops for all ages. Additionally, we operate an eco-friendly retreat facility in a natural and historic setting.

Bee Partner Price Tiers

Micro Business (1 to 5 full-time employees) - \$200

Applicant's Name

Marie Veilleux

Applicant's Job Title

Executive Director

Applicant's Phone

+16134462117

Applicant's Email

director@maisontuckerhouse.ca

Are you the primary contact person?

Yes

Contact's Name

Empty

Contact's Phone

Empty

Contact's Email

Empty

1. Creating Healthy Pollinator Habitat: Describe your plans to create, improve and maintain pollinator habitat.

We aim to be a community leader that demonstrates environmental care and restores biodiversity. On our 33 acre property, we currently boast an FSC certified forest, a native tree arboretum and a heritage seed saving garden. In a continued effort to promote on-site biodiversity, increase environmental educational opportunities and foster community relationships, our goal in 2020 is to expand on-site pollinator habitats.

With funding from TD FEF, our pollinator project will create year-round programming that will educate the public and enhance local pollinator populations. We have 3 objectives:

1. Install a pollinator garden filled with native planting to attract and increase pollinators on our site.
2. Naturalize 2 manicured lawn areas and encourage growth of natural, unmaintained pollinator habitats.
3. Use the pollinator garden and naturalized areas as educational sites enriched by partnerships with local volunteers, schools, etc.

2. Educating Employees, Customers and the Community: Describe your plans to educate employees, customers and/or community members about the importance of pollinators and healthy habitats.

One of our main goals is to involve volunteers, school groups and community members in every aspect of this project from planning to implementation to maintenance. Each year we host over 300 primary aged students on our site for environmental field trips. These groups would be asked to participate in citizen science projects (i.e. comparing # of pollinators before and after project implementation), and preparing and planting the pollinator garden. We also plan to host educational events and workshops for community members to learn about the importance of pollinators. For example, using both the seed saving garden and the pollinator garden, we will host a workshop for participants to learn about the connection between pollinator health and food production. Another idea is to host local businesses including beekeepers, honey producers, farmers, etc for on-site learning events in the pollinator garden. We also run an eco-retreat centre and host up to 700 guests per year. It will be important for us to create and install educational signage about pollinators on our site so that they guests have the opportunity for self-learning. Lastly, through the use of our online platforms, we plan to share educational resources and fun facts about pollinators with the wider general public.

3. Celebrating Pollinators: Describe your plans to celebrate pollinators during International Pollinator Week (third week of June) or at other times. 2 of 4

Due to the current situation with COVID-19, Pollinator Week 2020 may look differently. We will most likely not be able to host a public event. However, it will be a great opportunity to host a social media campaign during this week. This will give us the opportunity to raise awareness of our pollinator project at Tucker House. We would also feature stories about local members of our community who have/are taking action in their own backyards to protect pollinators. This could include short videos, interviews, virtual site visits, etc. Our campaign could also consist of small challenges to encourage the general public to get outdoors and connect with nature. If we are able to host an on-site public event this year, we would love to host a Lunch and Learn Event. We would ask local food growers, bee-keepers and pollinator advocates to come and share at this event. We would also host a family friendly event, such as an outdoor movie night or “yoga in the garden” session to help promote time in nature.

Please submit a short 50-100 word write-up of why it is important to be a Bee Partner.

Creating and protecting pollinator habitats is a huge task and is not something Tucker House can do on its own! We see this partnership as a way to work together, build relationships with other organizations, share resources and inspire others to protect pollinators too. Being a Bee City Partner will help us connect our local community with a growing movement across Canada and empower people to take action to protect pollinators in their own backyards!

Attach your business logo (png format) with any usage guidelines.

[Logo-TuckerHouse.jpeg](#)

Attach photos, videos, posters, documents or other media showcasing events, activities or initiatives.

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I/we, the undersigned agree to:

1. Publicly acknowledge your Bee City Canada Partner designation through your website, signage, social media and other means.
2. Annually renew for Bee City Canada Partner designation. A renewal application will be sent to you.

Applicant's Signature

Marie Veilleux

Date

2020-04-28

