

A) Company or Organization Information

Company/Organization: Campbellford/Seymour Community Foundation

Address: 39 Doxsee Avenue North, PO Box 1146

City/Town: Campbellford Province: Ontario

Postal Code: K0L 1L0 Phone Number:

Number of Employees: 2

Check one:

<input checked="" type="checkbox"/> Micro Business (1 to 5 full time employees)	\$200
<input type="checkbox"/> Small Business (6 to 50 full time employees)	\$300
<input type="checkbox"/> Medium Business (51 – 100 Full time Employee)	\$400
<input type="checkbox"/> Large Business (+100 employees)	Please contact us

A fee for participation in the Bee City Canada Business program will be charged annually.

Fees can be paid through:

1. Our website www.beecitycanada.org/donate, or
2. By cheque. Please mail to Bee City Canada, 17-1875 Leslie St., Toronto, ON, M3B 2M5.

Tax receipts will be provided for all payments. Bee City Canada is a federally-recognized charity (number 74576 1692 RR001) and relies on financial assistance from business partners to support programming.

Tell us about your company/organization:

The Campbellford/Seymour Community Foundation is a public foundation, registered as a charity, and one of 191 Community Foundations across Canada. We provide grant funding to registered charitable organizations in Campbellford/Seymour, which is a community in the Municipality of Trent Hills.

These grants provide much-needed funding to develop local arts & culture, recreation, education, youth leadership, social service, health & wellness and environmental programs and to ensure a healthy and thriving Campbellford/Seymour. Since 2003 we have provided over \$3.8 million in grants for projects that contribute to community vitality.

Name of Applicant & Title: Martha Murphy, Executive Director

Email: Phone Number

Bee City Liaison & Title (if not Applicant)_____

Email_____ Phone Number_____

B) Commitments and Actions for the Coming Year

1. **Creating Healthy Pollinator Habitat:** Describe your plans to create, improve and maintain pollinator habitat. (add or remove lines as needed)
 - The C/SCF plans to promote grant opportunities for organization to apply for environmental projects, including creating healthy pollinator habitats.
 - Historically our Community Foundation has promoted pollinator habitats in the following ways:
 - We have provided grant funding to our local schools for pollinator gardens and for a food forest at one school. We will continue to support these projects, and will consider applications for funding for these types of projects.
 - We have provided grant funding for tree planting, and landscaping at a few of our public parks. We also plant trees to honour our past board members that have served a term of 5-years or more as President.
 - Our Environmental Committee started a Community Garden a few years, which was expanded through one of our grants, and is now run by community volunteers. We will continue to consider applications for funding for this type of project.
 - We had the flower beds around our office building re-done and have included early blooming spring flowers and flowering shrubs. We added some pollinator friendly native plants to a small garden in the backyard of our office building.
 - In 2006 our Youth Advisor Council (YAC) made a presentation to Council regarding their environmental concerns and requested a pesticide reduction by-law for our community. This was successful and is still in effect today. They also hold an annual Earth Day Clean-up in our community.
 - Members of our Environmental Committee recently helped with the planting of over 800 native plants in a new pollinator garden in our community, sponsored by OPG and in partnership with the Trent Severn Waterway and the Municipality of Trent Hills. October 7, 2019 – see picture attached below.

2. **Educating Employees, Customers and the Community:** Describe your plans to educate employees, customers and/or community members about the importance of pollinators and healthy habitats. (add or remove lines as needed)
- As a Bee City Canada Business, we are committed to educate the community about pollinators through our Environmental Committee in the following ways:
 - Partner with the local Horticultural Society and the Municipality of Trent Hills to educate community members about local pollinator friendly habitats around our community and the need for additional habitats.
 - We are members of our local Chamber of Commerce and Business Improvement Area (BIA) and plan to share information with other member organizations and businesses, and invite and encourage them to apply to become a Bee Business.
 - We have a great partnership with our local schools, and will encourage them to apply to become a Bee School. One school in our community, Kent Public School, has just been designated as a result of a teacher joining our Environmental Committee and finding out about Bee City Canada.
 - We plan to share our designation as a Bee Business (if approved) with our member organization, Community Foundations of Canada. They founded Alliance 2030, a national network of organizations, institutions, and individuals committed to achieving the 17 UN Sustainable Development Goals by the year 2030. Visit www.alliance30.ca for more information.
 - We are following the Bee City Canada Facebook page and share their postings on our Facebook page.
 - Historically we have educated our community as follows:
 - In 2019 at our Annual General Meeting and Grant Announcement Event held in May, we hosted two speakers – one from Farms at Work, talking about pollinators, and one from a local apiary, talking about honeybees. We gave out jars of local honey as door prizes.
 - We also showed the documentary “Queen of the Sun – what are the bees telling us?” to students from our local schools, and held a free screening after our AGM in our local theatre, for the community. This documentary will be donated to our local library so that local residents can borrow it to view. We will continue to watch for environmental themed documentaries and movies that we can bring to the community.
 - We provided grant funding for the Campbellford Incredible Edibles Festival to create displays about pollinators and bees for their very popular festival. The Festival Committee has approached our Municipality about becoming a designated Bee City.
 - We sponsor a syndicated column in a local newspaper that comes out monthly, called *Into the Neighbourhood*, and written by Preston Pouteaux, a beekeeper from Alberta. His columns regularly feature bees and how they relate to neighbourliness and community.
 - We also pay for a full-page ad in the local newspaper and have promoted pollinators and bees – one of our ads was “10 things you can do to help bees”. We have copies of this information available in our office for community members to pick up.

3. **Celebrating Pollinators:** Describe your plans to celebrate pollinators during International Pollinator Week (third week of June) or at other times. (add or remove lines as needed)
 - In 2019, during Pollinator Week, we shared information from the Bee City Canada Facebook Page, as well as posting educational information and links to pollinator friendly websites for more information. We will continue to do this annually.
 - Our Environmental Stewardship Committee will work with community partners, such as the Horticultural Society and the Municipality of Trent Hills on projects to celebrate pollinators.

C) Other Requirements

1. Publicly acknowledge your Bee City Canada Business designation through your website, signage, social media and other means.
2. Annually renew for Bee City Canada Business designation. A renewal application will be sent to you.

D) Requested Attachments

With your completed application, please provide:

1. Your business logo (png format) with any usage guidelines.
2. Submit a short 50-100 word write-up of why it is important to be a Bee Business. Include photos if possible. This will help us share the exciting news through our Social Media outlets.

The work of Community Foundations already connects to many of the 17 Sustainable Development Goals as part of our international philanthropic movement. Community Foundations have an opportunity to further leverage our knowledge, partners and activities connecting our efforts locally to a broader vision to improve the world around us. We are proud to be designated a Bee Business - the first Community Foundation in Canada, the first business in Northumberland County, and the first business in the Municipality of Trent Hills. With this designation, as well as being considered a leader in our community and a partner with many other well-respected organizations and community groups, we would be in a position to influence and educate, as well as inspire others to protect our pollinators.

Come join the **Campbellford/Seymour Community Foundation** at the **Aron Theatre, 54 Bridge St. E., Campbellford** for our

Grant Announcement Event & Annual General Meeting
Thursday, May 2nd at 4:00 pm.

We will be presenting **\$155,000.00** in **Grant Funding to 28 Local Organizations!**

The **CSCF Environmental Task Group** is hoping to inspire our community to take action to protect pollinators. We have invited guest speakers:

Susan Chan, M.Sc., Manager of the Native Pollinator Program at Farms at Work www.farmsatwork.ca/pollinators	Emily Rose Vice President of the Ontario Beekeepers' Association and owner of Emily Rose Apiaries www.ontariobees.com www.emilyroseapiaries.com
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Queen of the Sun: What Are the Bees Telling Us? is a profound, alternative look at the global bee crisis from award-winning filmmaker **Taggart Siegel**.
FREE MOVIE SCREENING at 7:00 p.m.



You don't want to miss this opportunity! To view the trailer, visit: www.queenofthesun.com
 "A remarkable documentary that's also one of the most beautiful nature films I've seen."
 - Roger Ebert, *Chicago Sun-Times*


CAMPBELLFORD/SEYMOUR COMMUNITY FOUNDATION
Growing Our Community
www.cscf.ca

For more information contact us at
 705-653-2005 or info@cscf.ca
www.cscf.ca

Our Vision: A strong, healthy, connected, inclusive and caring community.



CAMPBELLFORD/SEYMOUR COMMUNITY FOUNDATION

Growing Our Community

www.cscf.ca



Members of our Environmental Committee helping to plant a Pollinator Garden in the community – October 7, 2019.

E) Declaration and Signatures

I/we, the undersigned, understand that the Bee City Canada Business program consists of three commitments and that our company/organization is taking actions to support these commitments:

We acknowledge the goal of Bee City Canada is to promote healthy, biodiverse, resilient pollinator habitats in communities across Canada.

We acknowledge that businesses have an opportunity to support bees and other pollinators through the Bee City program.

We acknowledge that supporting pollinators fosters environmental awareness and increases interactions and engagements among employees and their customers and reminds us of our responsibility to protect the planet for future generations.

[Insert BUSINESS/NON-PROFIT] commits to carry out the actions outlined in this application.

Applicant

Signature [CEO, Director, Owner]

Print Name

Title

Date

Bee City Canada Liaison (if not Applicant)

Signature

Print Name

Title

Date

F) Next Steps

1. (Applicant) Email completed application (in PDF format) with requested attachments to applications@beecitycanada.org with “APPLICATION” in the subject line.
2. Submit a short 50-100 word write-up of why it is important to be a Bee Business. Include a photo if possible. This will help us share the exciting news through our social media outlets.
3. (Bee City Canada) Your application will be reviewed within three business days. Bee City Canada will notify you of your application’s approval or request clarification, if necessary. Bee City Canada reserves the right to withhold participation in this program without cause.

G) Bee City Canada’s Commitment

Bee City Canada will publicize your organization’s designation as a Bee City Business through its website, social media and other channels. In addition, you will receive Bee City’s “Welcome Package”, which will include:

1. An official declaration, recognizing your Bee City Business.
2. Bee City Canada’s creatives and brand guidelines.
3. Educational materials online and through the Bee City “Buzz” webinar series.

We are grateful for your commitment in protecting pollinators and we look forward to having you as a member of the Bee City family!

H) Ideas to help you fulfill your commitments

Creating Habitat for Pollinators

- Plant for pollinators! Be creative – replace your lawn (or a portion of it) with plants, shrubs and trees that attract bees, butterflies and other pollinator. Use planters, living walls and rooftop spaces when ground plantings are not possible. Or, find space in an allotment garden.
 - Use region-specific, native perennials that are rich in pollen and nectar.
 - Select plants that will bloom from spring to fall and provide a continuous food source. You can also grow vegetable and herb plants, which pollinators love!
 - Give pollinators a place to call home. Leave some garden areas with bare soil, which solitary bees will use to nest.
 - Provide a shallow dish with water for thirsty bees and butterflies. Place some marbles or stones in the dish to give visitors a spot to land.
 - Install a Bee City Canada garden sign so that neighbours know that you're feeding the pollinators!
- Start or support an established garden at a local school, community centre, park, place of worship or other neighbourhood hubs. Look for underused or neglected spaces and turn them into healthy and beautiful pollinator habitats. Your community and the pollinators will fall in love with you!
- Encourage others to get growing by giving away seeds for pollinator-friendly plants.
 - Choose non-treated, region-specific varieties from local sources.
- Organize a native plant sale to get the neighbours involved in greening your community!

Educating Employees, Customers and the Community

There is much that we can learn about pollinators and their importance to us.

- Use your website, intranet, newsletter, marketing materials, signage and social networks to share information about:
 - Native bees.
 - Butterflies and other pollinators.
 - Native plants and gardening for pollinators.
 - Our food and its dependence on pollinators.
 - Pollinator-friendly farming and why it is important.

- Host a screening of Bee Movie, a light-hearted comedy about a bee that decides to sue humans. Or, check out these documentaries and TED talks:
 - The Hidden Beauty of Pollination by Louie Schwartzberg
 - A Ghost in the Making: Searching for the Rusty Patched Bumble Bee by Clay Bolt
 - Plants, Pollinators and People: A Love Story by Kyra Krakos
 - Why Bees are Disappearing by Marla Spivak
- Invite a native bee expert, landscape designer, bee keeper or farmer who follows pollinator-friendly practices to be a guest speaker at a “Lunch and Learn” event.
- Take your employees on a field trip to a pollinator-friendly farm or native plant nursery.
- Promote citizen science initiatives, like Bumble Bee Watch and Journey North’s monarch butterfly migration tracker.
- Offer pollinator-inspired menu options at your dining establishment.

Celebrating Pollinators

International Pollinator Week (third week of June) provides a great opportunity to celebrate pollinators. But, good fun can be had at any time!

- Organize a company picnic featuring delicious foods that rely on pollination.
- Collaborate with a nearby school, community group and other organizations to plan a celebration in your neighbourhood, like a pollinator-themed costume event or a “Pollinator Parade!”
- Team-up with your municipal government to plan or participate in local Bee City events.
- Invite a local bee keeper to host a honey tasting event on your premises or take your staff to a honey bee farm.
- Go on a garden tour or visit a local park to observe pollinators. How many pollinator species will you spot?