



# Bee City Canada Business Application

## A) Company or Organization Information

Company/Organization cath-earth-sis

Address 208 15 Ave NW

City/Town Calgary Province AB

Postal Code T2M 0G8 Phone Number \_\_\_\_\_

Number of Employees 1

Check one:

- Micro (1 to 5 employees)
- Small (6 to 99 employees)
- Medium (100 to 499 employees)
- Large (500 employees or more)

Tell us about your company/organization:

Cath-earth-sis : a sister of the earth ,  
cath brings vitality to your plants.

ISA Certified Arborist, Red Seal Landscape Horticulturist, Certified Sustainable Landscape Professional

Specializing in sustainable, edible and naturalized landscapes, including food forest and agroforestry design, using organic practices and ecological principles. Urban Forestry Professional

Name of Applicant & Title Catherine Dowdell

Email \_\_\_\_\_ Phone Number \_\_\_\_\_

Bee City Liaison & Title (if not Applicant) \_\_\_\_\_

Email \_\_\_\_\_ Phone Number \_\_\_\_\_



## B) Commitments and Actions for the Coming Year

1. **Creating Healthy Pollinator Habitat:** Describe your plans to create, improve and maintain pollinator habitat. (add or remove lines as needed)

(VOLUNTEER) Last year, I adopted a Nature Gate (small road closure between streets) which had volunteer trees and had overgrown with weeds. I plan to continue with its maintenance (I had added Monarda, Melissa and various annuals to attract pollinators) and provide updates through our community newsletter.

- (BUSINESS) For each client, I shall continue to promote the use of edible and/or naturalized plants in landscape design.
2. **Educating Employees, Customers and the Community:** Describe your plans to educate employees, customers and/or community members about the importance of pollinators and healthy habitats. (add or remove lines as needed)

Submit an article to community newsletter as a follow-up to Nature Gate Project, promoting awareness of the importance of biodiversity, plants which attract pollinators and that 'naturalized' is different than an unkempt garden.

3. **Celebrating Pollinators:** Describe your plans to celebrate pollinators during International Pollinator Week (third week of June) or at other times. (add or remove lines as needed)

Pollinator Week: ① collaborate with Engagement Coordinator & Community Association to BLAST information through Social Media; ② promote awareness to Community Garden & Food Forest members (currently the Volunteer Lead of effort to establish CG/FF).

Other Times: ① submit articles through newsletter; ② promote key messages from webinars through social media; ③ remind clients of their positive influence on pollinators when choosing plants/shrubs/trees; ④ promote awareness of

Need help with this application form? Contact Shelly Candel at [shelly@beecitycanada.org](mailto:shelly@beecitycanada.org) or 647-402-0133.

Bee City Canada; ⑤ Use 'Planning Your Garden' poster in public engagement / through CG/FF.