



## Bee City Canada Business Application

### A) Company or Organization Information

Company/Organization \_\_\_ Central Lake Ontario Conservation \_\_\_\_\_

Address\_ 100 Whiting Ave \_\_\_\_\_

City/Town Oshawa \_\_\_\_\_ Province \_\_\_ ON \_\_\_\_\_

Postal Code \_\_\_ L1H 3T3 \_\_\_\_\_ Phone Number \_\_\_

Number of Employees\_ 40 \_\_\_\_\_

Check one:

- |  |                   |
|--|-------------------|
| <input type="checkbox"/> Micro Business (1 to 5 full time employees)             | \$200             |
| <input checked="" type="checkbox"/> Small Business (6 to 50 full time employees) | \$300             |
| <input type="checkbox"/> Medium Business (51 – 100 Full time Employee)           | \$400             |
| <input type="checkbox"/> Large Business (+100 employees)                         | Please contact us |

A fee for participation in the Bee City Canada Business program will be charged annually.

Fees can be paid through:

1. Our website [www.beecitycanada.org/donate](http://www.beecitycanada.org/donate), or
2. By cheque. Please mail to Bee City Canada, 17-1875 Leslie St., Toronto, ON, M3B 2M5.

Tax receipts will be provided for all payments. Bee City Canada is a federally-recognized charity (number 74576 1692 RR001) and relies on financial assistance from business partners to support programming.

Tell us about your company/organization:

Central Lake Ontario Conservation (CLOCA) is a local, community based, not-for-profit, environmental organization and one of 36 Conservation Authorities responsible for managing watershed resources across Ontario. Established in 1958, CLOCA's jurisdiction is based on the watershed boundaries of 4 major watercourses and 18 minor watercourses draining an area of over 639 square km. Our watershed stretches from the municipal boundaries of Ajax/Pickering to Clarington, and north, from Lake Ontario to the crest of the Oak Ridges Moraine.

We provide a wide variety of science-based watershed management programs and services delivered in partnership with our municipal partners, local landowners, environmental agencies and all levels of government. Our municipal partners include the Region of Durham, Cities of Oshawa and Pickering, Towns of Ajax and Whitby, Municipality of Clarington and Townships of Scugog and Uxbridge.

Name of Applicant & Title \_\_\_Cathy Grant, Education Instructor\_\_\_\_\_

Email\_\_\_ Phone Number\_

Bee City Liaison & Title (if not Applicant)\_\_\_\_\_

Email\_\_\_\_\_ Phone Number\_\_\_\_\_

## **B) Commitments and Actions for the Coming Year**

**Creating Healthy Pollinator Habitat:** Describe your plans to create, improve and maintain pollinator habitat. (add or remove lines as needed)

We maintain pollinator gardens containing primarily native plants at three locations including our Administration Office and Purple Woods and Enniskillen Conservation Areas. Enniskillen Conservation Area's gardens have been certified as wildlife friendly habitat by the Canadian Wildlife Federation and registered as Monarch WayStation through Monarch Watch. 1 large and 5 small insect hotels have been installed around these gardens with our large AirBnB insect hotel being recognized as semi-finalist in the Wildlife Habitat Council's Bee Hotel competition in 2018. These insect hotels have been used by mason and leafcutter bees and are annually maintained.

The garden at our Administration Office in south Oshawa has just been redone to better provide pollinators with ample food throughout the spring, summer, and into fall. We do not use pesticides near any of our pollinator gardens (though our terrestrial ecologist oversees pesticide use at various locations within our jurisdiction to manage invasive species like dog strangling vine and phragmites). We are committed to maintaining and enhancing our gardens and Conservation Areas so they continue to provide habitat for our pollinators.

**Educating Employees, Customers and the Community:** Describe your plans to educate employees, customers and/or community members about the importance of pollinators and healthy habitats. (add or remove lines as needed)

We operate an Outdoor Education Center at Enniskillen Conservation Area in the Municipality of Clarington, as well as offer Outdoor Education Programs and events at Purple Woods Conservation Area in Oshawa, and Lynde Shores Conservation Area and Heber Down Conservation Area in Whitby. We see over 5000 students a year and many of our education programs include discussions on pollinators, habitats, and the importance of native plants.

We also offer or participate as exhibitors in various public outreach events throughout the year. This summer we started a Marvelous Monarchs program, which introduced residents to the wonders and plight of the Monarch Butterfly. Through this program we also promoted ideas for helping Monarchs and our other pollinators including citizen science opportunities and planting native flowers. This program rotated through 3 libraries, spending a week at each library and engaging 300 residents. It was such a success that we plan on running it again next year. Raising caterpillars in our Administration Office for this program was engaging and educational for our office staff. Some of them started raising Monarchs at home with their own families.

This fall we plan to make more bee hotels with high school students and next spring we plan to offer a "Creating Monarch Friendly Habitat" workshop to the public. Educating our staff, clients and community members about various pollinators including the differences between honey bees and our native bee's will help our community understand the important role bees play in our communities and what we can do to support them - even in our own backyards. Understanding the importance of pollinators, going forward, we will continue to offer education and public outreach events on this topic.

**Celebrating Pollinators:** Describe your plans to celebrate pollinators during International Pollinator Week (third week of June) or at other times. (add or remove lines as needed)

We will install an insect hotel at our Administration Office with accompanying signage to help educate visitor's of the importance of our pollinator's. We will also continue to use social media to highlight pollinator related topics, accomplishments, and events (see our recent blog post: <https://www.cloca.com/post/gardens-as-habitat-islands>). As a Bee Business, we will continue to support Oshawa and Whitby with their Bee City initiatives. During Pollinator Week we will host a public event for our community about pollinator's. This event will coincide with our Firefly Hike held annually at Purple Woods Conservation Area.

## C) Other Requirements

1. Publicly acknowledge your Bee City Canada Business designation through your website, signage, social media and other means.

2. Annually renew for Bee City Canada Business designation. A renewal application will be sent to you.

## **D) Requested Attachments**

With your completed application, please provide:

1. Your business logo (png format) with any usage guidelines.
2. Submit a short 50-100 word write-up of why it is important to be a Bee Business. Include photos is possible. This will help us share the exciting news through our Social Media outlets.

**E) Declaration and Signatures**

I/we, the undersigned, understand that the Bee City Canada Business program consists of three commitments and that our company/organization is taking actions to support these commitments:

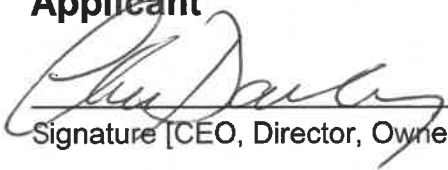
**We acknowledge** the goal of Bee City Canada is to promote healthy, biodiverse, resilient pollinator habitats in communities across Canada.

**We acknowledge** that businesses have an opportunity to support bees and other pollinators through the Bee City program.

**We acknowledge** that supporting pollinators fosters environmental awareness and increases interactions and engagements among employees and their customers and reminds us of our responsibility to protect the planet for future generations.

**Central Lake Ontario Conservation** commits to carry out the actions outlined in this application.

**Applicant**

  
Signature [CEO, Director, Owner]

Chris Darling  
Print Name

**C. DARLING**  
**Chief Administrative Officer**  
Title

Sept. 17/19  
Date

**Bee City Canada Liaison (if not Applicant)**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

## **F) Next Steps**

1. (Applicant) Email completed application (in PDF format) with requested attachments to [applications@beecitycanada.org](mailto:applications@beecitycanada.org) with "APPLICATION" in the subject line.
2. Submit a short 50-100 word write-up of why it is important to be a Bee Business. Include a photo if possible. This will help us share the exciting news through our social media outlets.
3. (Bee City Canada) Your application will be reviewed within three business days. Bee City Canada will notify you of your application's approval or request clarification, if necessary. Bee City Canada reserves the right to withhold participation in this program without cause.

## **G) Bee City Canada's Commitment**

Bee City Canada will publicize your organization's designation as a Bee City Business through its website, social media and other channels. In addition, you will receive Bee City's "Welcome Package", which will include:

1. An official declaration, recognizing your Bee City Business.
2. Bee City Canada's creatives and brand guidelines.
3. Educational materials online and through the Bee City "Buzz" webinar series.

We are grateful for your commitment in protecting pollinators and we look forward to having you as a member of the Bee City family!

## Becoming a Bee City

Central Lake Ontario Conservation (CLOCA) is a community based, not-for-profit environmental organization (Charitable Registration # 10688 7102 RR0001). Established in 1958, CLOCA is committed to protecting, preserving and enhancing the watershed through science-based programs and services that benefit our watershed. One of the services we offer is our environmental programs through which we communicate, educate and inspire our watershed residents to live as environmental stewards.

All pollinators, but especially native bees are extremely important to our ecosystems. They are a crucial component of our food webs and ecosystem communities as they have a huge impact on plant pollination and subsequent fruit/seed production. By becoming a Bee Business, we are honoured to join the two Bee Cities in our Watershed: the City of Oshawa and the Town of Whitby as together we speak for the bees. We look forward to continue to advocate for the bees and educate our watershed residents about what and where to plant as together we create and maintain spaces for our four-winged fuzzy pollinators. Everyone has the ability to make a difference because any sized garden can serve as a habitat island for pollinators: even a few planters on a balcony.

