



Bee City
CANADA 

Connecting People,
Pollinators and Places

Bee City Canada Application

A) City or Community Information

Municipality/First Nation: City of Barrie

Province/Territory: Ontario

Mayor, Chief or Chair of Commission

Name & Title: Jeff Lehman, Mayor

Name of Applicant & Title: Kevin Bradley, Manager of Parks & Forestry

Organization or Department: Roads, Parks and Fleet Department

Address: 165 Ferndale Drive North, PO Box 400

City/First Nation: Barrie **Province/Territory:** Ontario

Postal Code: L4M 4T5

Email: kevin.bradley@barrie.ca **Phone:** 705-739-4220 Ext. 4825

Bee City Liaison & Title (if not Applicant) _____

Organization or Department _____

Address _____

City/First Nation _____ **Province/Territory** _____

Postal Code _____

Email _____ **Phone** _____ **T**

Please list the members of your community's **Bee City Working Group**. This group will oversee the Bee City program. (expand or reduce table as required)

Name	Affiliation	Email
Kevin Bradley	City of Barrie	kevin.bradley@barrie.ca
Kevin Rankin	City of Barrie	kevin.rankin@barrie.ca
Jenna Webb	City of Barrie	jenna.webb@barrie.ca
Mona Boyd	City of Barrie	mona.boyd@barrie.ca

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Media Contact (if not Applicant)

Name & Title: Scott Lamantia

Department: Access Barrie

Email: scott.lamantia@barrie.ca Phone: 705-739-4220 Ext. 4529

Tell us about any initiatives currently taking place in your city, community or region which aim to help pollinators. These may include existing pollinator gardens, habitat restoration projects, efforts to reduce or eliminate the use of pesticides and public education activities to raise awareness about pollinators.

- The City has a number of existing pollinator gardens installed across the city (E.g. Sunnidale Park, Northshore Trail, Allandale Station Park)
- City instituted a Pesticide Reduction Policy removing the use of cosmetic pesticides from our operations in 2006 ahead of the provincial regulation banning their use
- City is continuing to modify its standard operating procedures to further reduce the total area of maintained turf grass in our parks system with the conversion of the turf to naturalized areas with the inclusion of native pollinators
- The City's has made public information available through its website regarding improving and creating habitat for monarch butterflies (<https://www.barrie.ca/Living/Environment/Conservation/Pages/Monarch-Butterfly-Program.aspx>) that is mutually beneficial to native bee populations
- Public educational signage has been installed at the existing pollinator gardens, naturalized areas and at our first 'bee hotel' in Sunnidale Park

B) Commitments and Actions

I/we, the undersigned, understand that the Bee City Canada program consists of three commitments, and that we will take the indicated actions to support those commitments:

1. **Creating Healthy Pollinator Habitat:** Describe your plans to create, improve and maintain pollinator habitat, while reducing or eliminating pesticide use.

- Parks & Forestry is actively naturalizing areas of our park system, especially those areas in close context to natural areas, where we consciously are specifying, growing and selecting native plant materials that require minimal to no maintenance, including not using pesticides
- Parks & Forestry is planning to update our City's Park Naturalization Policy to formalize, educate and augment the work mentioned above which would include recommendations for habitat restoration that would be inclusive of pollinators
- Continue to research, learn from, and network with the other Bee City partners and other associations (E.g. The Natural Areas Association), and apply those strategies and ideas to creating and maintaining pollinator habitat in our city
- Our City's community garden program has recently been updated to encourage the individual Community Garden Coordinators and gardeners to set aside shred space and to plant pollinators in those spaces – City staff will continue to work with the coordinators to realize this objective
- City will continue to support and expand our habitat restoration and pollinator work with our existing community partners (E.g. local school board, local health unit, Living Green Barrie, Barrie Garden Club, etc.), and actively seek new partners to establish and maintain healthy pollinator habitat in our city

- City is continuing to change the manner in which we design new parks to be more inclusive of, and create, larger native plant communities/areas where the plant mix would include pollinators as standard practice
- Parks & Forestry staff are actively participating in training regarding the establishment and maintenance of pollinator habitat through The Natural Areas Association and applying those learnings to our services
- City developed a custom naturalization seed mix that is now our accepted for city projects, land developments, SWM facility construction, park construction that includes percentages of pollinator species

2. **Education about Pollinators:** Describe how you plan to educate community members about the importance of pollinators.

- Enhance the City's current webpage with information specific to the benefit of pollinators and to assist homeowners with landscape planning and design to create native plantscapes that include pollinators (E.g. post a plant-list specific to our zone with species beneficial to pollinators)
- City staff would leverage our annual community events where Parks & Forestry staff have booths to educate the public about invasive species, Communities In Bloom program, Green Streets program, etc. to incorporate education regarding the importance of pollinators with seed giveaways, handouts, displays, boards, etc.
- Expand our educational signage within parks using Bee City Canada's kit at our pollinator patches to better inform the public of their benefits and provide contact s to seek more information from City staff

- Use our social media channels to promote our creation and advancements with pollinators in the City
- Continue to develop our environmental education partnership with the local school board to expand beyond urban forestry function and health to include learning opportunities for school children regarding the benefit of pollinators

3. **Celebrating Pollinators:** Describe how you plan to celebrate pollinators during International Pollinator Week (third week of June) or at other times.

- Further to leveraging our annual community events referenced above for pollinator education opportunities, these events are also a perfect forum to showcase and celebrate the work being done in our city with respect to the successes in creating and maintaining pollinator habitat in our city
- Our City's Events Team has formally committed to assisting Parks & Forestry staff develop and program an event(s) starting in 2020 at one of our major city facilities and/or our main public square to Celebrate International Pollinator Week that would be immersive (i.e. hands-on) and have a range of activities to celebrate pollinators and pollinator habitat in our city and abroad

C) Other Requirements

I/we, the undersigned agree to:

1. Publicly acknowledge Bee City Canada designation through the city/region/community website, signage and other means.
2. Annually re-apply for Bee City Canada designation. A renewal application will be sent to you.

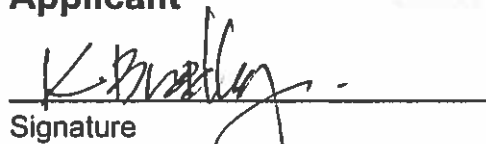
D) Requested Attachments

With your completed application, please provide:

1. One or more photos representing your city/region/community for use on the Bee City website and social media platforms. These could showcase pollinator initiatives or the members of your Bee City Working Group.
2. Your city, region or First Nation logo (png format) and any usage guidelines.

E) Signatures

Applicant


Signature

Kevin Bradley
Print Name

Manager of Parks & Recreation
Title

June 24, 2019
Date

Bee City Canada Liaison (if not Applicant)

Signature

Print Name

Title

Date

F) Next Steps

1. (Applicant) Email completed application and resolution (in PDF format) with requested attachments to applications@beecitycanada.org with "APPLICATION" in the subject line.
2. (Bee City Canada) Your application will be reviewed within three business days. We will notify you as soon as your application has been approved or promptly request any clarification, if necessary.

G) Bee City Canada's Commitment

Bee City Canada is committed to publicizing your designation as a Bee City through our website, social media and other channels. In addition, our "Bee City Welcome Package" will be sent to you and will include:

1. An official declaration, recognizing your city or First Nation as a Bee City.
2. An aid with helpful ideas for communities joining the Bee City Canada program.
3. Our media kit to use for making Bee City Canada signs and other artwork.

Bee City Canada is grateful for your commitment to take positive actions to help pollinators and for being a role model to other communities across Canada.



City of Barrie

Direction Memos

70 Collier Street (Box 400)
Barrie, ON L4M 4T5

April 29, 2019

19-G-096 BARRIE TO BECOME A BEE CITY

WHEREAS the goal of Bee City Canada designation is to promote healthy, sustainable habitats and communities for pollinators;

AND WHEREAS bees and other pollinators around the globe have experienced dramatic declines due to land fragmentation, habitat loss, use of pesticides, industrialized agriculture, climate change and the spread of pests and diseases, with serious implications for the future health of flora and fauna;

AND WHEREAS communities and their residents have the opportunity to support bees and other pollinators on both public and private land;

AND WHEREAS supporting pollinators fosters environmental awareness and sustainability, and increases interactions and engagement among community stewards.

THEREFORE BE IT RESOLVED AS FOLLOWS:

1. That the City of Barrie, by becoming a Bee City, highlight initiatives already in place and further engage local communities in an environment of creativity and innovation which will promote a healthier life for our community.
2. That staff be authorized to submit the Bee City Canada Application to designate the City of Barrie as a Bee City.
3. That the City of Barrie accepts the designation and commits to the standards of the Bee City Canada Program. (Item for Discussion 8.2, April 15, 2019)

Directions Memo:
Director of Legislative and Court Services – note

