

# *Tips on How to Bring Bee City to Your Community*



## *Beginning Stages:*

- Find local groups that support the initiative. These groups can include:
  - Garden Clubs and Community Gardens
  - Beekeepers Associations
  - Farmers Associations
  - Environmental Groups
  - School Environmental Clubs
  - Tourist Offices
  - Local Conservation Areas or Provincial Parks
  - Business Improvement Associations
  - Local Businesses
    - Schools
    - B&Bs
    - Flower Shops
    - Organic Grocery Stores
    - Faith Communities
    - Et Cetera
- Read up on issues pollinators are facing
- Ensure you understand the Bee City Canada application so you may answer any questions others have

## *Reaching out to City Council:*

- Email all councilors and the mayor together
- Include in your email
  - A bit about yourself and why you think Bee City is so important
  - Groups you have found to support you
  - Call Bee City Canada a movement
  - Include other communities in your area or province that have already adopted the initiative
  - Use professional language and proper greetings
- Be persistent in your communications
  - If you do not receive an answer in a week or so, send a secondary email
  - Keep your tone respectful